



David Beinetti, AIA, SWBR

December 22, 2020 - Spotlights

Name David Beinetti, AIA

Title: Principal/CMO

Company Name: SWBR

What was the most challenging part of working during the pandemic?

The first challenge was having to make all the technical adjustments and pivot so we could continue working and staying connected. The second challenge was dealing with the loss of our collaborative environment. We're a close group that's used to collaborating in person. Once we realized it was going to be longer than we initially thought, we missed being together even more.

What was your most notable project, deal, or transaction in 2020?

We are thrilled to expand into the Capital Region with our acquisition of 3t architects in Troy, NY. The pandemic slowed the acquisition, but we were able to finish the transaction and enlarge our firm and expand geographic reach.

What aspects of working from home did you enjoy most?

I appreciated the lack of stress in prepping in the morning and having no commute. I also enjoyed being able to work and take meetings while sitting on my patio this summer.

What was your greatest professional accomplishment in 2020?

I'm proud of quickly our team pivoted and figured out how to collaborate and continue to serve our clients.

What are your predictions for commercial real estate in 2021?

A lot of facilities projects were put on hold because of the pandemic. I believe we'll see those projects starting to be executed in the fourth quarter of 2021.

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