



## **Peter Zinkovetsky, InstaClosing, Inc.**

December 22, 2020 - Spotlights

Name: Peter Zinkovetsky

Title: CEO

Company Name: InstaClosing, Inc.

What was the most challenging part of working during the pandemic?

Running a busy law firm while at the same time working on a tech startup in the middle of the pandemic and dealing with the consequences of the government mandated lock down that no one was prepared for.

What was your greatest professional accomplishment in 2020?

Launching InstaClosing – an online platform that digitizes the real estate closing process. As a real estate attorney I was always bothered by how backwards the closing process was, especially in New York. I knew there was a better way to handle a real estate transaction. It was a long process, and despite all the obstacles we all had to face in 2020 my team and I have finally launched InstaClosing.

What aspects of working from home did you enjoy most?

Being able to spend more time with my family.

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