



Adam America Real Estate surpasses 50% sold at 561 Pacific

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Brooklyn, NY According to Adam America Real Estate, 561 Pacific, one of the best-selling condominiums during the pandemic, has reached several project milestones. Located in the Boerum Hill neighborhood, the ODA New York-designed luxury condominium has already surpassed 50% in sales. The Japanese-inspired building, which features 62 residences, is also commencing initial closings and welcoming its first residents. Prospective buyers touring the building are able to experience new, fully furnished model residences that showcase the building's elegant design.

Featuring studio, one-, two- and three-bedroom residences, 561 Pacific was designed by ODA New York to offer free-flowing layouts. White oak flooring seamlessly connects the living rooms to the kitchens, all of which feature light and views of the neighborhood. In most residences, the living rooms open onto terraces that range from 70 to over 1,000 s/f.

The kitchens at 561 Pacific are finished with Brazilian quartzite countertops and backsplashes, white oak cabinetry and smart home appliances including 34-bottle wine refrigerators by Thermador. They are also outfitted with the Thermador Connected Experience by Home Connect, which offers smart technology integrations through a partner network including Amazon Alexa, Nest and Innit.

Through the technology, residents can look up a menu, preheat the oven or regulate the temperature of the refrigerator all from the touch of their mobile device. In the master baths, oak vanities, Bianco Real marble walls and floors and dark Nero Marquina marble mirror frames create a European-inspired, spa-like design aesthetic. The secondary bathrooms and powder rooms feature walnut vanities and warmer tones.

Completing the building's suite of amenity spaces is its rooftop, which features barbecues and lounges for gathering and dining. The space includes multiple outdoor kitchens and is lush with greenery that brings out the natural beauty of the neighborhood. Seamless glass railings on the rooftop lounge provide residents with unobstructed, panoramic views of Downtown Brooklyn, Barclays Center and the New York Harbor.

"At 561 Pacific, residents enjoy a rare combination of practical features that are notoriously elusive for New York City, including private terraces, forward-thinking designs and a highly accessible location walkable to nine different subway lines," said Omri Sachs, the co-founder of Adam America Real Estate.

“We’re seeing buyers from all over the city, as well as popular commuter towns, immediately ending their condo search after touring the expansive open floor plans at 561 Pacific and discovering the charm of living in Boerum Hill.”

Rising 12 stories along Pacific St., 561 Pacific was designed to transport residents out of the bustle of the city, and into to the warmth of a welcoming home. When residents first arrive, they experience the indoor-outdoor design of the lobby, which is teeming with greenery, organic materials and natural light. A vibrant green wall in the lobby serves as the perfect transition to reveal the building’s unique inner courtyard, which is visible from a glass wall that floods the interiors with natural light. The inner courtyard is one level below, so residents have beautiful, elevated views of the cascading ivy and treetops from the lobby’s elegant seating areas and inner balcony. The design, inspired by Japanese culture, was intended to connect residents with nature from the comfort of the indoors, an important feature during New York’s winters. A grand L-shaped staircase takes residents from the lobby to the meticulously landscaped courtyard, where they can choose to meditate, relax, practice yoga or simply experience the changing of the seasons.

The inner courtyard, a key feature of the overall design, can be viewed from the private residences, as well as the building’s thoughtfully designed amenity spaces. A private fitness center opens onto the courtyard, giving residents the opportunity to stretch or train outdoors. A children’s playroom offers a large window overlooking the tranquility of the greenery. The resident’s lounge offers a sleek design that echoes the lobby’s bold wood paneling. It features billiards as well as access to the courtyard’s garden oasis.

“561 Pacific offers a very attractive value proposition,” said Tamir Shemesh of Douglas Elliman, who is managing the sales at 561 Pacific. “Our sales have been strong during the pandemic because we’re working with buyers to meet them where the market is. There are new incentives for people to take advantage of every month, and it’s proving to be a very successful campaign.”

Sales are overseen by Douglas Elliman Development Marketing.

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