



IREON welcomes Brendan O'Brien of United Rentals to its roster

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Brendan O'Brien

Westbury, NY IREON is honored to welcome Brendan O'Brien, account manager, Tri-State Region of United Rentals to hold the exclusive Rental Equipment category. O'Brien was referred to IREON by Big Raj Kashyap of Global M&A Network and Steve Kirschner of Principals Direct Group.

Founded in 1997, United Rentals (UR) is the largest equipment rental company in the world, with a store network nearly three times the size of any other provider and locations in 49 states and ten Canadian provinces. UR has an integrated network of 1,186 rental locations in North America and 11 in Europe. UR's 18,500 employees serve construction and industrial customers, utilities, municipalities, homeowners, government agencies, and independent contractors. Most of its customers align with three categories: 50% are non-construction, such as industrial; 46% are non-residential construction, and 4% are residential.

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