



## **DNA Development reaches 80% sold at 350 West 71st St. conversion**

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Rendering, 350 West 71st Street - Manhattan, NY

Manhattan, NY According to DNA Development, 350 West 71st St., a conversion project that combines two historic pre-war buildings into one contemporary condominium, is 80% sold. With closings underway and residents living in the building, the boutique building continues to sell at a rapid pace.

“350 West 71st St. is a hidden gem that buyers discovered and fell in love with. With only a few homes remaining, we are thrilled with the success and sales velocity this project has experienced

even during this unprecedented time and we anticipate selling out soon,” said David Berger, partner at DNA Development along with Alexander Sachs. “The recent sales milestone exemplifies the amazing product we are offering here, which includes boutique living and spacious layouts that offer flexibility for the changing world, all of which are especially valuable in today’s market.”

“A notable trend regarding sales at 350 West 71st St. is how many real estate professionals love this building and have purchased units,” said Jeffrey Stockwell of Compass, the exclusive sales and marketing firm for the building. “Brokers tend to know good value. We’ve sold four residences to both real estate industry executives and brokers, which proves this building is both a solid investment and offers beautiful homes.”

The seven-story, DXA Studio-designed building also features a suite of luxurious amenities. Recently unveiled amenities include a bespoke library with millwork, built-in window seats and an integrated sound system; a fitness center featuring Peloton cycling equipment; a children’s playroom; and bicycle storage. The building also offers residents a shared roof terrace showcasing lush landscaping and an entertaining and dining area with a large gas grill, all enveloped in views of the Upper West Side’s distinctive prewar architecture.

Compass Development is the exclusive sales and marketing firm for the building.

Located between West End Ave. and Riverside Blvd. and within the West End Collegiate Historic District, 350 West 71st St. sits in the heart of the Upper West Side and is surrounded by an abundance of outdoor space as well as retail, dining and cultural attractions. Central Park, Riverside Park, the Museum of Natural History, Lincoln Center and the Beacon Theater are all within close proximity.