



Rockwell Group designs 100,000 s/f amenity center, Waterline Club, for GID Development Group

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Manhattan, NY GID Development Group is celebrating the opening of the Waterline Club, the amenity center inside Waterline Square, the three-building luxury residential development located along the Hudson River on the Upper West Side. Designed by architecture and design firm Rockwell Group, the 100,000 s/f Waterline Club is one of the largest and most comprehensive amenity

collections ever created in the city. Designed to meet residents' every desire and inspire new interests, the Waterline Club provides an unprecedented lifestyle program in a private, residents-only setting just moments from their homes.

With direct resident connections to One, Two and Three Waterline Sq., the Waterline Club is home to a collection of sports and fitness, swim and spa, leisure and social, creative, children's and pets' spaces. The centerpiece of the Waterline Club is Rockwell Group's dramatic three-level space that connects the club's 30 curated spaces with sculptural pedestrian bridges and a dramatic staircase that, in a nod to the development's waterfront location, was inspired by a boat's wooden hull and was crafted by Maine-based yacht builders, Hewes & Co. and New York-based metal and glass fabrication firm, Jaroff Design.

The Waterline Club has been designed to offer spaces for residents of all ages and all interests. The club's sports and fitness amenities include a regulation-size indoor tennis court and an indoor half-pipe skate park—each the first of their kind in a New York City residential development—as well as a squash court, full-court basketball court, indoor soccer field, 30-foot rock-climbing wall, bowling alley, golf simulator, fitness center, and dedicated Pilates, boxing/MMA, and yoga/barre studios. Residents will also enjoy the swim and spa areas that are complete with a 25-meter saltwater pool, children's pool area, hot tub, steam rooms, infrared saunas, locker rooms, massage treatment rooms and salon areas for manicures, pedicures and hair styling. A full suite of creative amenities gives residents access to an art studio, music and recording studio, video and photography studio, and indoor gardening studio, while spaces designed for leisure and social activities include a games lounge, cards parlor, screening room, party rooms and catering kitchen. An indoor playroom, washing and grooming stations, and training studio are available for pets.

For younger residents, GID tapped award-winning designer Roto Group—known for designing children’s museums, science centers, zoos and aquariums—to create an interactive experience in the form of an experiential 4,600 s/f children’s playroom. The design of the playroom creates a children’s Adventure Club designed specifically for Waterline Square, and takes children on a fictional and fun journey around the world to Stonehenge, on safari in Africa, to the Egyptian pyramids, surfing in Australia, to the islands of Hawaii and beyond. The vibrant space is complete with a slide, boat and safari car, plus an attached children’s party room that can be reserved for private events.

“We are thrilled to unveil the Waterline Club, a one-of-a-kind lifestyle offering unlike any other amenity presentation in New York City,” said James Linsley, president of GID Development Group. “Our goal with the Waterline Club was to create a series of unique and inspirational lifestyle options for all our residents that would cater to a wide variety of social, health, wellness, creative, leisure and fitness expectations and aspirations. For GID and Rockwell Group, this wasn’t just about creating a spectacular list of amenity features, but also about seamlessly weaving the elements together with comprehensive planning and high-quality design to create a cohesive lifestyle offering that is superior to any other amenity program in the marketplace.”

“The choreography of the Waterline Club is a departure from conventional residential amenity spaces,” said David Rockwell, founder and president, Rockwell Group. “Our studio and GID shared a commitment to create an unparalleled experience, and this project challenged us to reimagine how Waterline Square residents could work, play, create, relax, share and celebrate in a space that is a fluid, dynamic and comfortable extension of their homes.”

The Waterline Club is just one piece of the well-rounded lifestyle that Waterline Square provides for residents. Complementing the shared amenity spaces, each residential tower features its own selection of exquisite private amenity spaces including large great rooms with fireplaces, private dining rooms, media and game rooms, billiards lounges and landscaped terraces with outdoor kitchens. The three residential buildings also surround a new, lushly-landscaped public park. Spanning nearly three acres at the heart of the development, the Mathews Nielsen Landscape Architects-designed space features a stunning landscape with tree-lined groves, open grass areas, walking paths, a playground, fountains and other water features. The park connects Waterline Square with the surrounding neighborhood and the coveted Hudson River waterfront.

Situated along the Hudson River waterfront on five acres between West 59th St. and West 61st St., Waterline Square has been designed by a collection of architects and designers. With architecture by Rafael Viñoly Architects, Kohn Pedersen Fox Associates and Richard Meier & Partners Architects and interiors by Champalimaud Design, Yabu Pushelberg and Groves & Co., the development completes the historic transformation of Riverside Blvd. that spanned more than two decades. Waterline Square is near some of the best green spaces, restaurants, shopping and cultural institutions that the city has to offer, including Lincoln Center for the Performing Arts, Columbus Circle, Central Park and Hudson River Park. Hill West Architects is the executive architect on the project.

Waterline Square offers a variety of residential lifestyles, including condominiums and rental residences. The development has a 20-year tax abatement. Corcoran Sunshine Marketing Group is the exclusive sales and marketing agent.

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