



The Kulka Group launches Kulka Interactive publishing platform

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"Breaking Ground" with Devin Kulka

Hauppauge, NY The Kulka Group has launched Kulka Interactive, a media platform for thought leaders across the region designed to share expertise and grow business opportunities.

Devin Kulka

Focused on the subject areas of business, real estate, technology and culture founding contributors to Kulka Interactive include industry leaders such as Ray Caliendo, founding principal, Art-of-Form Architects; Dean DeCarlo, president, Mission Disrupt; Adam Holtzer, founder, Connections4Hire; Rich Humann, president and CEO, H2M Architects & Engineers; Sara Lipsky, executive director, Leukemia & Lymphoma Society; Joshua Rieger, partner, Rieger, LLP; Paul Tonna, executive director, Energia Partnership at Molloy College; and more.

The cornerstone feature of the site is “Breaking Ground,” an interview-style show hosted by The Kulka Group CEO Devin Kulka, who speaks with Long Island leaders in their areas of expertise.

“Over the past few years we have invested heavily in the concept of being a Construction and real estate Development company driven by the powers of Technology,” said Kulka. “Kulka Interactive is the perfect example to that commitment. We want to use the platform to connect the many stakeholders we deal with, with the local business community. It is a media platform for businesspeople by businesspeople.”

Kulka Interactive was created and launched by The Kulka Group COO Rob Mannino, who brought his background as a content creator to the company, and Marchella Verdi, creative content director for The Kulka Group.

“We built a platform to tell stories and share videos that will help share people’s day to day business journeys with an audience of people they can actually do business with,” said Mannino.

Mannino shared more of his thoughts on the launch in a post on Kulka Interactive, titled “Why this 46-Year-Old Construction Company Went All-In on a Media Platform”

“This will be a great forum for like-minded experts in the business community to share knowledge and best practices in the industry. I am hopeful that this forum will begin to inspire important conversations,” said Rich Humann, president and CEO, H2M architects + engineers.

Kulka Interactive studio in Hauppauge, NY

“Creating Kulka Interactive is a great idea and a powerful resource for any looking to get connected, learn and grow their business, expand their network and see what real leaders are up to across multiple industries, all in one place,” said Joseph Camberato, president of National Business Capital & Services.

“Continued success to Devin and The Kulka Group and we appreciate greatly being a part of this new initiative,” said Alex Badalamenti, president and CEO of bid Architecture.