



2020 Ones to Watch: Yehuda Leser, Alpha Realty

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Name: Yehuda Leser

Company: Alpha Realty

Title: Director

What do you like most about your job?

What I like most about my job as a broker is how every single day is different from each other and presents its own unique challenges. Deal making is a science and an art, which I continue to try and master. Helping people achieve their goals on both the acquisition and disposition side is my number one goal. Whether its reading a book, attending a conference or researching the latest industry trends, I constantly strive to be a success. Overall, I am willing to take any challenge head on and learn from the process and that is what makes me “one to watch.”

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