



BOMA New York acts locally and leads globally

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New York, NY BOMA New York has been diligent with transforming its face-to-face programs to online webinars. From its signature monthly Lunch & Learn to multiple BOMI courses, as well as its Green and Wellness educational sessions, BOMA New York is digital, attracting members and adding value with effective content and strong thought leadership.

Coming to your monitor on Wednesday, August 5th is the latest virtual seminar called, “Adaptive Workplace Strategies: Planning for Today & Post-COVID.” This webinar will take an in-depth look at various procedures, best practices, and technologies for consideration in your Return-to-Work program and will touch on anticipated changes to the leasing and co-working environments. The comprehensive virtual seminar will feature industry leaders including executives from CBRE; Cushman & Wakefield; Jaros, Baum & Bolles; Kastle Systems International; Morgan, Lewis & Bockius LLP; Nouveau Elevator Industries; and TRANE.

From the local podium to the global stage, BOMA New York is proud to announce that 420 Lexington Ave., commonly known as The Graybar Building, has won the prestigious BOMA International TOBY Award for Historical Building of the Year at the BOMA International Conference—the first ever virtual awards ceremony.

The 2020 virtual competition featured 78 buildings from eight BOMA International regions. Each of these buildings first won a TOBY Award from their BOMA local association and then went on to compete and win at the regional level.

The International TOBY Awards are the commercial real estate industry’s highest recognition honoring excellence in building management and operations. Buildings are judged on all facets of building operations, including energy management, tenant relations, community involvement, emergency preparedness, and security.

Edward Piccinich, COO of SL Green said, “SL Green is honored to be recognized by BOMA International TOBY Awards for our corporate headquarters, 420 Lexington Ave. in the Historical Building category. The 1.5 million s/f Graybar Building is an engineering marvel and broke world records as the largest office building constructed back in the 1920’s. Today, the Art Deco landmark is a BOMA360, LEED Gold, Energy Star destination that features a tenant roster of 200+ tenants. Our property management team delivers best-in-class service, all while operating advanced

programming in sustainability, emergency, tenant communications, and community outreach with a signature, personal touch. I am proud of our entire team, who work tirelessly to continue to raise the bar, and have shown dedication and strength during these unprecedented times.”

Considered one of New York City’s first modern towers, the 34-story brick and limestone high rise features an exterior with limited ornamentation, except for the dedications carved into the façade and captured with monumental Assyrian bas reliefs of air, power and energy.

Hani Salama, chairman and CEO of BOMA New York, said, “Congratulations to SL Green and the entire team at 420 Lexington for this notable achievement and for leading the globe with best-in-class preservation and innovation.” He said, “You are great stewards of a true NYC landmark, complimented by the proven ability of implementing technology to effectively manage more than 260 tenants.”

Join BOMA New York next February at the 2021 Pinnacle TOBY Awards. Nomination deadline was extended to September 4th, 2020. Nominate here – <http://pinnacles.bomany.org/2021-nominations/>.

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