



DXA studio and HAP Investments install façade at The Maverick

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Manhattan, NY DXA studio, an architecture and design firm, along with HAP Investments, have completed the façade installation at The Maverick, also known as HAP 8. The property is located at 215 and 225 West 28th St. in the Chelsea neighborhood.

The building facade provides a unique visual experience along the 200-ft. wall facing 28th St. The faceted, pre-cast concrete façade carries a geometric pattern across the two buildings, creating a dynamic play of texture, shadow and reflected light that imbues the building with a changing jewel-like quality. All 264 panels were made from custom wood molds, poured over rebar and attached via a series of embeds in the concrete superstructure. The side by side towers of condominiums and rental units will be complimentary mirroring one another, with the condo façade in white acid-etched concrete and the rental façade in black acid-etched concrete. The concrete fabricator is BPD (Beton Prefabrique).

The towers are 20 stories, with a total of 312,500 s/f, featuring 87 condo residences and 112 rental units. Almost all windows by AZA-INT are operable, and Juliette balconies are included at most apartments to let in fresh air and natural light. Setbacks on the building were utilized to create private outdoor terraces.

for residents. At the top two floors, the building steps back, but the concrete façade continues, creating semi-enclosed loggia for the penthouse apartments, where sweeping views of south Manhattan can be observed.

“The heart and soul of these buildings are the southern elevation, and their rare access to unobstructed southern exposure above the Fashion Institute of Technology,” said Jordan Rogove, partner and cofounder of DXA studio. “To see our initial idea of a dynamic geometric facade come to life, and to see it changing minute to minute as the sun crosses the sky, is so exciting!”

“We were thrilled with the design DXA studio created for us on the façade. Seeing it come to life is beyond what we could have imagined,” said Eran Polack, CEO-NY & Co-Founder of HAP Investment Developers. “We are excited to be another step closer to completion in this project.”

The two buildings will share amenities including a parking facility, a 60-foot long swimming pool,

gym, sauna, steam room, kid's playroom, yoga room, roof deck with smart grill and pizza oven, storage and bicycle parking.

Construction is expected to be completed in early 2021.

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