



AmTrust enters into partnership with ProDeal

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New York, NY AmTrust Title Insurance Co., a subsidiary of AmTrust Financial Services, Inc., has entered into a multi-year partnership with ProDeal, a leading deal management platform in the real estate finance industry.

ProDeal's technology has been used to transact over \$40 billion in deals across 700 organizations in over 1,500 real estate financing online workspaces in 2019. Its software makes it easier for teams to distribute and access deal-related documents securely while tracking deal closure tasks. The ability to search and access previous deal files with a click or touch of a mobile phone is a valuable time-saving tool for the service provider and clients, allowing visibility and ease of use in any transaction.

“Our clients need information in real-time and we are pleased to work with ProDeal to offer a platform that consolidates documents, increases the speed of communications, and allows our 300 agents to securely access, upload, and view deal documents from anywhere anytime,” said Jason Gordon, president of AmTrust Title Insurance Co. “We pride ourselves on our focus, the customer, and this partnership is an essential step in our ongoing mission to deliver a frictionless remote customer experience that is unparalleled in the industry.”

COVID-19 has forced businesses to move their workflows remotely. AmTrust Title has transitioned its entire staff to work from home with the help of ProDeal's technology platform.

With this strategic partnership, AmTrust Title will improve deal communication, visibility, accountability, and security.

“We are committed to supporting AmTrust's digital transformation and innovation goals in the coming years,” said Patrick Janson, president & COO of ProDeal. “By leveraging our software platform, AmTrust is going to be able to continue to deliver exceptional customer service during the sudden shift in our working environment caused by the pandemic.”

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