



Madison Realty Capital partners with Frontline Food Trucks to support the healthcare workers at Richmond University Medical Center

June 02, 2020 - Front Section



New York, NY Madison Realty Capital (MRC) is partnering up with Frontline Food Trucks to support the healthcare worker heroes at Richmond University Medical Center (RUMC) on Staten Island by providing free food and beverages.

Beginning Monday May 4th, MRC is sponsoring a special food truck located outside the medical facility owned by Staten Island native, chef and Food Network star Dom Tesoriero. The truck is part of the Frontline Food Trucks charitable initiative and will be serving free food, drinks and coffee to the dedicated team of professionals at RUMC.

“MRC is proud to do our part in supporting these brave health care professionals fighting the COVID-19 crisis by sponsoring Frontline Food Trucks,” said Josh Zegen, co-founder and managing principal of MRC. “The hospital workers at Richmond University Medical Center are putting their lives on the line every day caring for patients battling the coronavirus. We’re grateful to support their heroic efforts by providing free food and drinks that will hopefully give some much-needed daily relief.”

Due to COVID-19, many hospitals are in very short supply of food and beverage products because cafeterias and cafes are closed and minimal nearby stores are open from which health care workers can quickly buy food in between shifts. In response, the New York Food Truck Association (NYFTA) created Frontline Food Trucks, a COVID-19 relief program that will distribute tens of thousands of free servings of coffee, nutritional snacks, and meals every day to the frontline medical professionals

across hospitals in NYC via members' food trucks.

“Frontline Food Trucks appreciates the support of Madison Realty Capital as we to continue to expand our program serving the courageous medical personnel and first responders throughout the state,” said Ben Goldberg, founder and president of the New York Food Truck Association and creator of the Frontline Food Trucks initiative.

All the food and beverages served through the Frontline Food Trucks have been donated by numerous recognized brands. Additionally, NYFTA has launched a GoFundMe campaign to help cover additional costs needed to run Frontline Food Trucks program for as long as this crisis continues, including truck staffing and supplemental food and beverage supplies. These contributions are being used to scale the program's reach and dispatch as many as a dozen trucks, rotating among 5-10 hospitals, doing multiple shifts a day, seven days a week.

To donate funds, please visit <https://www.gofundme.com/f/frontline-food-trucks-nyc>.