



## **NYCEDC launches OneCampusNYC.com**

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The New York City Economic Development Corporation (NYCEDC) launched a city website today aimed at students. OneCampusNYC.com, the first website of its kind for New York City, will enable students considering, planning or already attending one of the City's higher education institutions to learn about the abundance of attractions that appeal to students, along with information and resources to make a living in the city easier.

"New York's colleges and universities play a major role in driving innovation and entrepreneurship in the City and their graduates provide the foundation for much of New York City's talent base," said Seth Pinsky, president, NYCEDC. "OneCampusNYC will attract prospective students to the City's more than 110 colleges and universities and be a great tool and a dynamic resource."

OneCampusNYC is designed to promote and simplify the New York City college experience. Visitors to the site can explore what New York City has to offer and find information in sections like; the "NYC Experience," which highlights the educational advantages afforded to students and provides in-depth portraits of what it's like to live and attend university in each of the five boroughs; "NYC Higher Education," contains a comprehensive list of educational offerings and highlights the sector's importance to the City's economy and; "NYC Student Resources," where visitors can find tools to simplify the experience of living here by connecting them with relevant City and student resources, like maps, student safety, housing and employment information.

The launch of OneCampusNYC.com was marked with a presentation of the site by NYCEDC to a number of representatives from New York City's colleges and universities.

The launch of OneCampusNYC.com is one of several initiatives the city has introduced to encourage collaboration across institutions on real estate projects, expansion into emerging central business districts, and increased transparency and collaboration with local communities.

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