



## Holloman joins RM Friedland, to spearhead Queens expansion

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Harrison, NY According to RM Friedland, Alfonso Holloman has joined the firm. In this key new role, Holloman will be spearheading the firm's expansion into the Queens market.

"My love of the arts and cultural expression gives me a unique perspective and ability to connect with people from all walks of life, and that drives my passion for helping my clients achieve their goals," said Holloman. "My success is built on integrity, which has earned the trust of my clients, forming lasting partnerships."

As investment interest in Queens continues to grow, Holloman will be on the front lines, facilitating new opportunities for investors.

“Alfonso is a consummate professional who brings to us tremendous market knowledge and a strong track record in Queens and other outer boroughs,” said Sarah Jones-Maturo, president of RM Friedland. “With more than 20 years of experience in his territories, Alfonso is poised to make an immediate impact on our growing business. Even in this time of uncertainty, we are making an effort to recruit talented brokerage individuals.”

Prior to joining RMF, Holloman spent six years as a senior managing director and principal in the New York office of Lee & Associates. Before that, he spent 13 years at Massey Knakal Realty as a vice president where he serviced clients in the outer boroughs.

“I am excited about the opportunity to contribute the knowledge and expertise I’ve developed over my career to help Friedland’s expansion, and recognition as, a premier player in commercial real estate brokerage,” said Holloman.

Alfonso received a Bachelor of Science degree from Hampton University and an MBA from Adelphi University. He serves on the board of directors for the International Child Program in Harlem and has served as president of the NYC Metro Chapter of the CCIM Institute and is currently a board member.

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