



SWBR promotes Gonnella, Krupic, Picard and Wade to shareholders

May 05, 2020 - Front Section

Candace Gonnella

Elvedin Krupic

Michael Picard

Jessica Wade

Rochester, NY According to SWBR, Candace Gonnella, Elvedin Krupic, Michael Picard and Jessica Wade have been named new associates and shareholders of the firm. SWBR has 56 shareholders.

Gonnella, NCIDQ, interior designer, has been with SWBR since 2016. Gonnella is responsible for design concepts, presentation boards, monitoring current sustainable products and trends, and space planning for the firm's key clients. She also managed the major interior renovation of SWBR's Rochester office in 2018.

Krupic, technical coordinator, joined SWBR in 1996. Krupic, a Level 2 Certified Infrared Thermographer, is SWBR's roofing design expert, involved in almost every roofing project at the firm.

Picard, CFA, chief financial officer, joined the firm in 2018. Picard is responsible for implementing strategic financial and operational plans and managing the firm's overall corporate governance.

Wade, AIA, project architect, has been with SWBR since 2012. Wade manages construction projects from conceptual design through construction completion. Her responsibilities include ensuring the design meets the client's specifications and that the project is on time and on budget.

SWBR is a 100+ person firm with 50 years in practice. They strive to create environments that positively impact lives through meaningful design. As a multidisciplinary design firm, SWBR features the latest thinking from a wide range of design professionals. Meaningful participation in the larger community has always been a priority for the firm. SWBR employees give back to our community by actively participating on local planning boards, volunteering at local events and charities that raise money for cancer research, the Heart Association, United Way, Golisano Children's Hospital, Pathstone, St. Ann's, Auburn Education Foundation, Urban League of Rochester, and many more.

