



Royal Properties brokers two leases for Mixology Clothing Co.

May 05, 2020 - Long Island

Oceanside, NY According to Royal Properties, Inc., Mixology Clothing Co. has signed two new leases on Long Island, bringing their Long Island distribution to six stores.

Mixology signed a long-term lease for 2,000 s/f at The Sands Shopping Center, 3553 Long Beach Rd. Sands is an 210,475 s/f outdoor plaza featuring brands in fashion, food and entertainment. Co-tenants include Stop & Shop, The Gap, Old Navy, Sephora, Loft and Victoria's Secret. Long a target market for Mixology, it entered into a lease for a portion of the former Dress Barn. Farron Roboff of Royal Properties represented Mixology. Michael Friedman of Inline Realty, Inc. represented the landlord.

Roslyn Heights, NY: Mixology signed a long-term lease for 1,715 s/f at Willis Row, 361-393 Willis Ave. in Roslyn Heights. Willis Row is a newly redeveloped, 30,000 s/f center anchored by CVS with co-tenants including Starbucks, Barry's Boot Camp, Chopt and City MD.

"Mixology is very excited to be part of this redeveloped center. The excellent visibility on highly trafficked Willis Ave. (22,000 VPD), its affluent market (Average HH Income (\$180,000) and co-tenants who specifically serve the Mixology shopper, make this a wonderful location," said Roboff, who represented Mixology. Doug Weinstein of Ripco Real Estate represented the landlord.

Mixology is a fashion destination boutique for juniors and women who focus on style more so than brand names. With almost everything in the store under \$150, the fashion savvy Mixologist can dress casual cool, rock star rebel, party girl dazzle, city night on the town and ready for work all without breaking the bank. Mixology currently has nine stores located throughout Manhattan, Long Island, Westchester and New Jersey.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540