



Multiple SWBR employees earn new designations

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Rochester, NY Multiple SWBR employees have earned new designations and the firm has also hired a new member of the team.

SWBR's project architect, Caitlin Ellis, AIA, has earned her LEED Green Associate accreditation from the U.S. Green Building Council. This LEED credential denotes proficiency in today's sustainable design, construction and operations standards. Professionals who earn a LEED credential showcase knowledge, experience and credibility in the green building marketplace.

As a project architect, Ellis assists teams throughout the design process on many of the firm's K-12 and higher education projects. She's a thoughtful designer, passionate about making buildings that function better, look great, and contain touches of personality that are truly unique to the occupants and their use of the building.

SWBR interior designers Megan Smith and Candace Gonnella have completed all the required exams to receive their National Council for Interior Design Qualification (NCIDQ) certification. NCIDQ certification is the industry's recognized standard of an interior designer's proficiency and responsibility to protect public health, safety and welfare, as well as exhibit mastery of aesthetic considerations and commitment to the profession.

In addition to developing design concepts and finish plans, Smith is responsible for managing small interior projects, including client presentations, budgeting and supervising installations.

Gonnella is responsible for design concepts, presentation boards, monitoring current sustainable products and trends, and space planning for the firm's key clients. She also managed the major interior renovation of SWBR's Rochester office in 2018.

SWBR would like to welcome its newest team member, interior designer Maureen Husband. She brings more than 20 years of commercial design experience to the firm and is responsible for designing and leading a variety of projects throughout SWBR.

"Meaningful design is about creating a dynamic interior that people really enjoy — not just the aesthetics, but in the way it makes them feel as they move through and occupy the space," Husband said.

"The colors, textures, lighting and placement of impactful design elements incorporated into a

thoughtful floor plan are the embodiment of aesthetically pleasing and meaningful design. I am thrilled to have the opportunity to share my extensive design experience and interior design philosophy in my new role at SWBR.”

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