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## **Ceruzzi Properties unveils suite of amenities at The Hayworth; Designed by Mindel of SheltonMindel**

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Manhattan, NY Ceruzzi Properties revealed The Hayworth’s community-inspired amenities designed by Lee Mindel of SheltonMindel. The property contains 61 condominiums across 21 stories. The Hayworth pays homage to its historic location on Carnegie Hill by collaborating with neighborhood icons who will infuse their expertise, knowledge, and legacies into these unparalleled spaces.

Amongst these collaborations is the 92nd Street Y, whose team coordinated on the design and programming of the children's amenities, offering young residents a chance to explore their intellectual curiosities between home and school. For adults, Ceruzzi Properties turned to neighborhood institutions such as The Corner Bookstore to curate a fascinating collection of New York based authors for The Hayworth's library and an ongoing program of book clubs and panels. Butterfield Market, an Upper East Side staple known for its commitment to fresh ingredients, will act as the food concierge to The Hayworth providing a phone line and email address to its residents. The amenities at The Hayworth are designed to foster the sense of community, lifestyle and values that have distinguished this neighborhood for generations.

Ceruzzi Properties chose The Wright Fit to program The Hayworth's fitness center for an active Carnegie Hill lifestyle. The space features cardio, strength, functional performance and training equipment. The library has a collection of children's and adult classics hand-picked by The Corner Bookstore. The Great Room features a billiards table and catering kitchen for private events and seated dinners, and offers residents a space for casual gatherings. Amenities extend to the outdoors on the rooftop of the building, with a landscaped terrace complete with barbecues, al fresco dining, and an intimate seating area with a fireplace and lounge chairs.

"The Corner Bookstore was happy to partner with The Hayworth and to curate a selection of both children's classics and New York themed adult favorites to populate the shelves of the library," said Amy Ribakove of Corner Bookstore. "Our local community is incredibly important to the Corner Bookstore store and we're pleased that a small piece of our store will live in The Hayworth."

"The Upper East Side is one of Manhattan's most sophisticated and traditional neighborhoods and we felt it was important to incorporate the community's beloved organizations and institutions into our amenity offerings," said Anna Zarro, head of sales, marketing & communications for Ceruzzi Properties. "From the library curated by The Corner Bookstore, and the music room programmed by the 92Y, to the culinary offerings of Butterfield Market and the game room by Hex & Co., The Hayworth brings the best of the Upper East Side under one roof."

The Hayworth – as part of its innovative programming – is debuting its collaboration with the cultural center the 92Y, under which:

- Residents of the Hayworth are given priority access to the venue's esteemed talks and the 92Y Parenting Center classes.
- Residents receive insider rates for gym memberships, pool access and their 92Y Camp Yomi.
- The design and music elements in The Hayworth's bright and cheerful children's room were created in consultation with childhood and music experts from 92Y and the carefully curated children's library is filled with recommendations from 92Y experts and the neighboring Corner Bookstore.

“92Y is proud to be collaborating with The Hayworth, providing 92Y experts in music, art, parenting and more to consult on amenities and spaces, as well as a “Cultural Concierge” service for Hayworth residents, including special discounts, advance notice and preferred seating for 92Y events, classes and programs,” said Doug Bachelis, senior director, brand marketing & sponsorships at 92Y.

Exclusive sales and marketing handled by Corcoran Sunshine Marketing Group. The Hayworth offers 2-5 bedroom condominiums

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