



## **NYREJ becomes a member of IREON**

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New York, NY The New York Real Estate Journal (NYREJ) has become a member of IREON holding, the exclusive service provider category for the publication of commercial real estate news. IREON, founded by Steve Kirschner, COO of Principals Direct Group, is a fraternal relationship-based, non-compete business development network comprised of the highest caliber product and service providers in the CRE industry.

All members willingly share their clients and customers who own, develop and operate income-producing properties, personally introducing them to each other, which “open doors” to new business opportunities for every member. All members are NY metro based, many having national and international business reach. Some are the largest in the world in their individual field of service or product supply.

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