



## The Millenia presents new luxury apartments in New Rochelle

March 03, 2020 - Front Section

Matt O'Shaughnessy

The grand city of New Rochelle is rich in history and has had many luminaries live here. Dubbed "Queen City of the Sound", noteworthy residents have included television's Jay Leno, actor Richard Roundtree, CBS 60 minutes creator, Don Hewitt, musician, Don McLean, billionaire media mogul of Metromedia, John Kluge, and more. Incorporated in 1899, it is also the very city which distinguished developers have deemed highly opportunistic and desirable to build their sweeping and important real estate projects here, a fact that has been obvious for several years in the downtown area.

Now, developer Dr. Robert Leaf, has devised the luxurious \$30 million Millenia residential rental property on 20 Burling Lane at the forefront of the expanding city. Positioning The Millenia to target different demographics, Dr. Leaf has focused on the abundant amenities available in this unique apartment building; included are a roof top deck with outdoor kitchen, 15 person firepit, grills, and views of New Rochelle, a state-of-the-art fitness center, an indoor atrium which has an indoor putting green, 23-foot waterfall, 30 foot trees and park benches, a social room with bar and pool table, indoor bike rental/bike storage room, complimentary high-speed wifi in all apartments and common area, indoor parking and 24/7 concierge. The six-story building features 110 units consisting of 30 studio apartments, 62 one bedroom apartments and 18 two bedroom apartments. The Millenia's 5,000 s/f atrium features trees and flowers growing inside the property. Studios are priced at \$2,250 a month, one-bedroom at \$2,750 and two-bedrooms at \$3,500. The contemporary, sophisticated Millenia boasts 24 hour concierge, and "personal valet" to clean resident's apartments and cars, walk their dogs, and help with dry cleaning and grocery shopping. While no stone has been left unturned on the building's approach to all things luxury, The Millenia has been a gem and standout in the city's new massive development efforts. With New Rochelle the fastest growing city in the county and millennials and downsizers descending on The Millenia in quick numbers, it sure has a suburban real estate win on their hands that is sure to set trends in the market.

Matthew O'Shaughnessy is a contributing author, New Rochelle, N.Y.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540