



2020 Ones to Watch: Alex Bernstein, Bernstein Real Estate

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Name: Alex Bernstein

Company: Bernstein Real Estate

Title: Executive Vice President

Education: MBA from Columbia Business School

What project in your career are you most proud of?

I had this idea about ten years ago to introduce a sustainable way of living to the city. I wanted to develop a Passive House. A building that is both healthy for its residents and the planet. Together with a team of dedicated, talented architects, contractors and designers, we built Flow Chelsea. Opening this past November, this high-performance building is luxurious, comfortable and remarkably energy efficient. For our social conscientiousness, NYSERDA, one of the country's most environmentally important agencies, honored us with the prestigious Building of Excellence award. I am very proud of this recognition, and as a fourth-generation Bernstein, aspire for us to always be a globally responsible company. It is my desire going forward, that we continue to create healthy and safe environments that people can call home.

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