



2020 Ones to Watch: Jason Parker Horowitz, Triforce Commercial Real Estate LLC

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Name: Jason Parker Horowitz

Company: Triforce Commercial Real Estate LLC

Title: Broker of Record

Education: Monmouth '14, Monmouth MBA '15

Which project, deal, or transaction was the “game-changer” in the advancement of your career?

The “game changing” deal was my first transaction in Manhattan. I represented both the landlord and the tenant. I took my time to develop a game plan which would prove to be advantageous to my respective clients. The end result awarded the owner with greater revenue and provided a favorable location at a fair market price to the aspiring businesswoman.

What social media platform do you use the most professionally?

Instagram for sure. I have connected with some amazing people and have converted likes and comments into dollars and cents. It is fascinating what we can accomplish with today's technology.

What led you to your current profession?

Real estate has always been an interest of mine. It affords a platform that I can use to develop opportunities which would prove beneficial to the communities and populations I work with.

What do you like most about your job?

No two days/moments are the same. I enjoy meeting and interacting with various people. I love the scenarios that develop and the everchanging that present themselves.

How do you contribute to your community or your profession?

I have been raised to help those less fortunate. In addition to various scholarships I have recently co-created a group called REBOP (Rockland Emerging Business Owners & Professionals). The goal of this group is to gather like-minded, younger businesspeople, and share ideas with each other. We are working to build out an educational platform that'll help teach the participants about business plans, marketing, security and all other pertinent subjects related to business.

Who or what inspires you?

The work ethic of my grandfather, my father, and my uncle. The adversities my ancestors have endured and worked through to make a better life for us all.

If your life were made into a movie, what actor would you want to portray you?

Leonardo DiCaprio—he crushes every character roll!

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