



## 2020 Ones to Watch: Meghan Allen, CBRE

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Name: Meghan Allen

Company: CBRE

Title: Senior Associate, Advisory & Transaction Services

Education: Villanova University, B.A. Business Administration, Finance and International Business

What led you to your current profession?

About six years ago, I started off my career in CBRE's Wheel Program, a highly selective 15-month rotational program designed to foster a well-rounded foundation in commercial real estate. The program provided me with great exposure to different business lines in the industry and ultimately led me to the brokerage team I'm currently on now, which possesses a strong agency focus working with a wide array of institutional and entrepreneurial owners.

What do you like most about your job?

I enjoy the opportunity that my position at CBRE provides to collaborate with different industries and departments, including numerous forward-thinking landlords, architects and marketing firms. It's fascinating to study different buildings to determine how to best position them to attract and retain tenants, whether that be through a new building amenity program, redesigning finishes and spaces throughout or a larger repositioning. I love New York and the dynamic that real estate has here, with each deal possessing a different set of objectives that are unique to the client and changing on a day-to-day basis, making no two days alike.

What social media platform do you use the most professionally?

LinkedIn is the social media platform that I use the most professionally in order to maintain and expand my professional network. It's become such a widely utilized resource in the real estate industry for content sharing and building professional relationships, so I've found that being active helps to stay top of mind amongst my contacts.

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