

Broad St. Development welcomes seven new tenants to 370 Lexington Ave.

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Manhattan, NY Broad St. Development has signed seven tenants to 370 Lexington:

3,300 s/f to Basis Research, a global consulting firm;

2,410 s/f to Slip, boutique fashion company;

2,223 s/f to One Search Inc., a financial recruitment firm;

1,100 s/f to Clear Haven Capital Management, an investment advisory firm

4,202 s/f to Sircle Media, a social strategy firm;

4,470 s/f to The United Nations Mission of Saint Kitts and Nevis; and

2,720 s/f to Madison Avenue Eye Care.

Broad Street has been targeting smaller-to-mid-size tenants who are coming from or were considering coworking spaces, offering flexible leases, pre-built spaces that combine commercial and boutique residential design, and other perks within a new \$30 million renovated property. By updating the building, Broad Street has attracted companies that never seriously thought about moving to Midtown. The building's Art Deco lobby and marble floors have been restored and a fourth floor amenities deck has been created that will open in the spring for use. Intimate "phone booth" spaces for small meetings and conference rooms are available to use, and pets are allowed as well.

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