



PM Pediatrics opens first Bronx location – 4,900 s/f

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Bronx, NY PM Pediatrics has opened its newest location, 4,900 s/f at The Shops on Broadway, at 5740 Broadway in the Riverdale neighborhood. This marks their 19th location in the state, and its 52nd location nationwide.

SD Urban Retail is the owner of the new shopping center, comprised of 24,000 s/f of ground- floor retail with 86 parking spaces, 14-ft. ceiling heights, and 240 ft. of frontage on Broadway.

PM Pediatrics also operates offices in Bayside, Bensonhurst, Cobble Hill, Forest Hills, Midwood and Staten Island.

“We are thrilled to expand our unique formula of specialized urgent care for children and young adults into more communities in New York,” said Dr. Jeffrey Schor, co-founder of PM Pediatrics. “The newly constructed center with ample and available parking will make visiting our office convenient for our patients and families.”

The new Riverdale office occupies 4,900 s/f and features an immersive child-friendly enchanted castle theme with colorful murals and designs, as well as televisions with children’s programming in each room.

“Every one of our offices is focused on the pediatric patient experience– from the murals on the walls depicting playful themes to the exam rooms outfitted with familiar kids’ characters,” said Steven Katz, co-founder of PM Pediatrics. “Our doctors and nurses provide top-quality care and ensure the comfort of every patient we see.”

PM Pediatrics of Riverdale will be open 365 days a year, from Noon to Midnight Monday through Saturday, and 10AM to Midnight on Sunday. The practice is staffed by a healthcare team with experience in pediatric emergency and urgent care medicine, including board-certified pediatric emergency physicians and pediatricians, and features onsite digital x-ray and lab. Unlike traditional urgent care practices, PM Pediatrics treats children and young adults, exclusively. Dr. Andre Persaud will serve as the medical director for the location.

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