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## **Brookfield and Convene open 73,000 s/f event venue at Brookfield Place**

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Manhattan, NY Brookfield Properties and Convene are opening a flagship event venue at Brookfield Place. Operated by Convene's staff of hospitality professionals, the 73,000 s/f, multi-use venue for meetings and events will further enhance Brookfield Place as a destination for cultural and interactive experiences and an increasingly amenitized office complex.

Responding to the limited large-format event spaces in the area coupled with the increasing need for on-demand, customizable event space by corporate tenants, Brookfield partnered with Convene to build and operate a large-scale corporate and cultural events hub. Convene's 225 Liberty venue will contain two large spaces with a capacity of up to 500 people each—one of the largest event space offerings in Convene's growing portfolio—as well as several other rooms to accommodate smaller meetings and events. The space will also include a retail coffee shop and café to complement the expansive dining options at Brookfield Place.

"Convene is proud to open our newest venue at Brookfield Place, a top cultural and experiential destination in New York City," said Convene CEO and co-founder Ryan Simonetti. "The space is beautifully designed and purpose-built for large-scale meetings and events. We are excited to deliver exceptional hospitality services, bespoke culinary offerings, and event production support to companies and the local business community that are hosting their most important events and meetings."

"Convene's opening at Brookfield Place marks a significant enhancement to Brookfield Place's unique mix of experiential and cultural amenities. The addition of Convene's event and flex meeting space responds to the need for large-format event spaces in Downtown Manhattan," said Ben Brown, head of New York for Brookfield Properties. "We look forward to working with Convene to offer the community, our tenants and local businesses the opportunity to engage with a new mix of best-in-class programming and co-working space."

In addition to offering a suite of on-demand meeting and event services to Brookfield tenants and the local community, Convene will also offer its signature in-building vertical catering program of locally-sourced food and beverages, similar to hotel room service. Convene will also partner with Arts Brookfield on programming, fostering community and cross-pollination among area workers, residents and business owners.

Convene provides a network of work and meeting spaces to enable organizations of all sizes to

connect, create, and collaborate. The Convene space at Brookfield Place marks Convene's sixth location within Brookfield's portfolio, and 30th location nationally. In July 2018, Convene announced it secured \$152 million in a Series D funding round to fuel its global expansion, and the funding round included backing from a set of real estate companies, including Brookfield Properties.

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