



2019 Year in Review: Elaina Pirro, Cushman & Wakefield/Pyramid Brokerage Company

December 31, 2019 - Spotlights

Name: Elaina Pirro

Company: Cushman & Wakefield/Pyramid Brokerage Company

What was your greatest professional accomplishment in 2019?

I was able to earn the professional trust and respect of a state and community leader. I assisted this seasoned client along with the help and support of my company in a real estate transaction involving one of many family properties in an industrial lease. This deal was made possible for my client or me from the vast resources and network built on the Cushman & Wakefield / Pyramid Brokerage Co. platform. The transaction was both a professional and personal accomplishment in 2019 for me.

What was your most notable project, deal, or transaction in 2019?

In 2019, I put together a deal encompassing dual transactions for a single company; this company was in the market over multiple years without completion of either part of transaction. These transactions involved the sale of a challenging commercial property, then the lease on a new property which required satisfying a multitude of various preferences. These deals would not have been made possible for my client or me without the vast resources and network built on the Cushman & Wakefield / Pyramid Brokerage Co. platform.

What are your predictions for commercial real estate in 2020?

My predictions for commercial real estate in 2020 is one of growth and an upward trend for quality product in the market. This stems from a tightening market in Central N.Y. as well as growth by established companies and new companies coming to the area. Specific areas I predict a further tightening of the market in are industrial and class A office space. I think 2020 is an exciting time to be in the commercial real estate market.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540