



SolarKal unveils \$1.2 million growth plan with NYSERDA

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New York, NY SolarKal has unveiled a \$1.2 million growth plan to support making solar energy accessible to every company in the U.S. The funding is a joint effort between New York State Energy Research & Development Authority (NYSERDA) and SolarKal. After NYSERDA's initial \$250,000 award to SolarKal in 2017, the funding is part of NYSERDA's support to innovative business models that expand cleantech in the state. The funds will be used to expand SolarKal's sales, marketing, and business development efforts, as well as to further invest in its technology and marketplace platform, as the company continues its position as the leading commercial solar marketplace. SolarKal's marketplace model transacted over \$30 million of solar energy projects, while removing process friction and saving clients millions.

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