



## **Sunrise Association holds 13th Annual Levine Memorial Golf Classic; event raised \$1.001 million for Sunrise Day Camp-Long Island**

October 01, 2019 - Long Island

Hewlett, NY The Sunrise Association hosted its 13th Annual Mildred & Samuel Levine Memorial Golf Classic on August 5th. The event was held at three courses – The Seawane Club in Hewlett, Rockaway Hunting Club in Lawrence, and the Rockville Links Club in Rockville Centre. The event raised \$1.001 million, totaling \$9.2 million raised over the past 13 years in support of the children of Sunrise Day Camp-Long Island. Between golfers, the women who attended the cards party, the tennis tournament, boutique shopping, and lunch, there were 600 guests in participation this year.

All proceeds will go to support Sunrise Day Camp-Long Island, the first and only day camp for children with cancer and their siblings. The camp is a proud member of the Sunrise Association, whose mission is to bring back the joys of childhood to children with cancer and their siblings worldwide through the creation of day camps, year-round programs and in-hospital recreational activities, all offered free of charge.

This year's event also presented the Community Partner Award to Alliant, a leading commercial insurance brokerage and risk management firm, honoring Shelly and Larry Cohen, longtime supporters and volunteers; Jules Leibman, chairman of GA Fleet Associates; and Bruce Watterson, managing group director and senior vice president at Signature Bank. Cards committee co-chairs Georgia Altman, Ellen Hisiger, and Judy Lippman were thrilled to lead the women's cards party and luncheon, which included 250 guests. Guest speaker included Long Island counselor Alan Khasternov, who shared his experience at Sunrise Day Camp and his journey as a cancer survivor. The camp was a core experience in his childhood, that helped him cope with losing vision in one eye as a result of his cancer.

This year's golf classic was hosted by celebrity guest Anita Marks. Marks is a sports TV and radio personality who has been hosting sports talk radio for the last 18 years. She is the host of The Anita Marks Show on NBC Sports Radio as well as a sports commentator for The Bleacher Report and CBS Sports, and is a member of the New York Giants broadcast team. Marks attended the outing and hosted a meet and greet at the after party.

The Sunrise Association began as a "dream" of president & CEO Arnie Preminger. Having built and operated summer day camps for more than 30 years at the Friedberg JCC, Arnie researched the existence of summer-long day camps for children with cancer, but to his surprise, found none. The mission of the Sunrise Association is to bring back the joys of childhood to children with cancer and

their siblings world-wide. This mission is accomplished through the creation of Sunrise Day Camps, Year-Round Programs and In-Hospital Recreational Activities, all offered free of charge.

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