



## **Briskin of The Feil Org. arranges three retail leases totaling 9,389 s/f**

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Randall Briskin, Feil Org.

Manhattan, NY Commercial real estate firm The Feil Org. leased 9,389 s/f of its retail store space to three restaurants at its 7 Penn Plaza property, located at Seventh Ave. between 30th and 31st Sts. The eateries – Sticky's Finger Joint, Sweetgreen, and Naya Express are expected to have their grand openings in the coming months, according to The Feil Org.

Randall Briskin, Feil Org. VP of leasing, represented his firm in-house on all three transactions. Jacqueline Klinger (The Shopping Center Group) represented Sweetgreen and Adam Langer (SRS Real Estate Partners) represented both Sticky's Finger Joint and Naya Express. The restaurants will join Starbucks and The Juice Shop at the 357,000 s/f building's ground level.

Located at 370 Seventh Ave., 7 Penn Plaza is adjacent to Madison Sq. Garden and The Paramount Theater. The 18-story building is also across from Pennsylvania Station, which offers immediate access to commuters from the Long Island Railroad, New Jersey Transit, Amtrak and numerous MTA Subway lines.

The property also boasts 24/7 access, an attended lobby, on-site management as well as corporate, retailer and service-type company tenants.

The Feil Org. currently has one remaining ground floor retail space available at the building. The available 3,100 s/f space is located at the highly visible, well-trafficked corner of 31st Street and Seventh Avenue and faces both Penn Station and Madison Sq. Garden with mezzanine and lower level availability. Divisions will be considered.

Transaction details:

- Sweetgreen, which offers seasonal, healthy food, will occupy 2,450 s/f on the ground level.
- Sticky's Finger Joint, which puts a gourmet spin on chicken fingers, signed for 1,822 s/f on the ground level.

- Naya Express, which serves Middle Eastern cuisine in both counter service and for takeout, will have 1,690 s/f.

“These fast-casual restaurants along with our existing food tenants bring quality options to everyone who works in or visits the area, which is one of the fastest-growing commercial neighborhoods in the city. Based on the proximity to Penn Station and Madison Square Garden, we wanted to create a street-side food destination with prime visibility to more 650,000 commuters each day,” said Briskin.

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