



Bohemia Realty expands management team, welcomes Eichler as chief of staff

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Jessica Eichler,
Bohemia Realty Group

Manhattan, NY Having grown its agent population by 50% in the first half of the year, Bohemia Realty Group, is continuing to expand with the addition of Jessica Eichler as the firm's chief of staff.

Prior to joining Bohemia, Eichler served as business operations manager at Newmark Knight Frank. Among her start-up initiatives will be revamping the firm's technology platforms to provide customized solutions for the agents and establishing new performance incentives.

The firm also recently welcomed director of marketing Michael Arnone, formerly of Nest Seekers.

The new management team will work directly with Bohemia's co-founding principals Sarah Saltzberg and Jon Goodell.

"Jessica and Michael bring abundant entrepreneurial and corporate acumen to our team," said Saltzberg. "Bohemia has been known for its creative culture, since day one, and now our agents will have even better and more customized tools for success to accelerate activity in additional residential and commercial markets throughout the area, recruit more talent to the firm—encompassing both experienced and junior agents—and provide focused marketing assets to BRGDM, the firm's development marketing division. Eichler said, "Looking at the competition, it's clear Bohemia has long had superior training and mentorship programs. With so much talent, it behooves us to further invest in our agents' success with better access to technology and marketing programs."

The management team, including its newest members, has set a goal to double the number of agents at Bohemia from beginning to the end of the year. In addition, they are working with BRGDM on several ground-up and conversion projects slated for 2020.

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