



Shawmut celebrates completion of PUMA's Fifth Avenue flagship; 18,000 s/f, two-story space includes F1 Racing

September 17, 2019 - Design / Build

Shown (from left) at PUMA's Fifth Avenue flagship opening are: Jim Scarpone, director, Shawmut; Usain Bolt; David Margolius, VP of retail, Shawmut.

Manhattan, NY Shawmut Design and Construction, a leading \$1.4 billion national construction management firm, celebrated the grand opening of PUMA's Fifth Ave. flagship, its first brick-and-mortar location in New York. Members of Shawmut's retail team, including VP of retail David Margolius, were on hand to commemorate the opening at a special VIP experience last night.

"We were excited to be chosen as part of the very skilled team that brought PUMA's vision for its flagship to life," said Margolius. "Our extensive experience building retail flagships—specifically on Fifth Avenue—coupled with our history of working with PUMA created a collaborative synergy that resulted in delivering a one-of-a-kind space."

PUMA's two-floor, 18,000 s/f flagship features sports experiences including F1 racing and soccer simulators, a customization studio, technological integrations, and a coffee shop. The store's glass and metal façade required coordination and planning, and the Shawmut team drew on its experience with logistically-challenging elements to safely install the storefront.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540