



## **Nero joins Lee NYC retail leasing division as an executive managing director/principal**

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New York, NY According to Lee & Associates NYC LLC (Lee NYC), Jedd Nero has joined its retail leasing division as an executive managing director/principal.

Prior, Nero was an executive managing director/principal at Avison Young and had been leading their retail services group since its inception five years ago.

He specialized in both tenant and owner representation for some of the city's most influential retail transactions. Nero started at Lee NYC on August 19th.

"Over the past 30 years, he has completed a number of high-profile retail transactions along Madison and Fifth Aves. as well as at the Time Warner Center, meaning that Jedd will be a strong addition to the Lee NYC team," said Joel Herskowitz, COO of Lee NYC. "He has successfully developed and executed real estate strategies for notable owners and tenants including Muss Development, Silverstein Properties, Hugo Boss, Kenneth Cole and Salvatore Ferragamo and undoubtedly will continue to do outstanding work here at Lee NYC."

"Having worked with a number of Lee NYC brokers over the years, I am looking forward to utilizing the established and recognized platform that the firm has developed in the retail world," said Nero. "Seeing as that 30 of the firm's 80 brokers specialize in retail, I feel confident that I will certainly be in good company at Lee NYC."

Over the course of his career, Nero completed numerous high-profile transactions including the 110,000 s/f Chrysler showroom at 629-641 West 54th St., the 57,000 s/f flagship H&M location at 589 Fifth Ave., and the 7,000 s/f flagship Hershey's Chocolate World location at Times Square. Nero has also completed transactions both locally as well as nationally for Diesel, Miss Sixty, FILA and Verizon Wireless.

In his spare time, Nero enjoys practicing his photography skills and drumming. His father, Peter Nero, is a well known conductor and pianist and Nero served as his drummer for three years. Before entering the real estate business, he even performed at the White House with his father.

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