



Appraisal Institute to present at USGBC conference in Boston on November 18

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The Appraisal Institute will offer its one-day seminar, An Introduction to Valuing Green Buildings, in conjunction with Greenbuild, the U.S. Green Building Council Conference, November 18. Geared toward those who want to learn long-term cost-benefit analysis and the implication for the building valuation process, the seminar has been approved by the U.S. Green Building Council Education Provider Program.

The seminar explores the history of the green building movement in the U.S. such as design principles, cost-benefit analysis and the implications for the valuation process, including how buildings are analyzed and valued for investment purposes. At the end of the seminar, participants will be able to:

- * Identify the relevant components of a sustainable property.
- * Discover green buildings resources.
- * Evaluate construction costs in the context of long-term benefit, capital and operating costs, and relative to net income from operations and reversion.
- * Analyze the relevance of green features in the marketplace.
- * Assess market and investment risks relative to potential rewards.
- * Identify who pays the costs and who receives the benefits for the sustainable elements incorporated in green construction.
- * Provide a competent and reliable estimate of market value in the context of available data.

Each year, Greenbuild offers a wide selection of USGBC Leadership in Energy & Environmental Design (LEED) workshops taught by highly qualified LEED faculty and industry experts before and after the conference education sessions. Greenbuild itself will take place November 19-21 at the Boston Convention and Exhibition Center at 415 Summer St. in south Boston. The Appraisal Institute course will be offered November 18 from 8:30 a.m. to 5 p.m. at a cost of \$445 (\$495 after September 9). To register, or for more information on Greenbuild, visit www.greenbuildexpo.org/Program/

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