



## **Bruno joins Axiom Capital as senior vice president of business development**

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Clifton Park, NY Pier-Luca Bruno has joined Axiom Capital Corp. as senior vice president of business development. Bruno is responsible for developing and managing existing and new client relationships. He will partner with clients to provide the best and most creative solutions in value added financing and investment strategies for all commercial property types. Bruno will service clients in the northeast and nationally, and will be active in managing and developing critical relationships with Axiom's extensive range of capital sources.

Bruno brings with him over 18 years of experience in banking and lending with a strong focus in commercial real estate and commercial and industrial finance. Bruno possesses a vast knowledge of commercial credit, has experience in deal structuring, and demonstrates a commitment to providing an experience for his clients.

Charles Cronin, Axiom's founder said, "Pier goes out of his way to truly understand his clients' needs and works tirelessly to meet and exceed their expectations. Axiom differentiates itself in this very way, and we are so pleased to have a professional of Pier's caliber joining our growing team."

In his time working with his clients, Bruno has identified a need for business consultations, primarily with operating companies. In the fall of this year, he will begin to serve this need when, in addition to maintaining his role with Axiom, he launches his own company, Steadfast Advisory Group. Bruno will be working locally and nationally to exceed expectations in this capacity as well. Maintaining his role with Axiom will only serve to strengthen his offerings as a trusted advisor in business.

Bruno graduated from the University of North Carolina at Wilmington with a Bachelor of Science in International Business Administration. Bruno joins Axiom after 12 years with TD Bank where he cultivated strong relationships with his clients which led to great success in his role as a vice president, senior relationship manager.

Bruno dedicates much of his time and efforts to causes he supports outside of work and is a leader in giving back to his community. His efforts are most notably with the American Cancer Society, the American Red Cross Disaster Services, Toys for Tots, and The Saratoga Adult & Senior Center.

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