



## **SWBR recognized with web design award from Graphic Design USA**

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Rochester, NY SWBR has been recognized with a 2019 American Web Design Award from Graphic Design USA (GDUSA) and will be featured in its American Web Design Annual magazine. SWBR's website was selected from over 1,500 entries.

"We are proud to have our graphic design team recognized for the second year in a row by the creative industry for their extraordinary work," said Tom Gears, AIA, president and CEO of SWBR.

"The professional recognition comes at a good time for us," said Chris Goldan, communications manager of SWBR. "This is another sign that our rebrand strategy has been successful."

The American Web Design Award is a highly respected and anticipated annual showcase of the power of design to enhance online communications and experiences. Since its inception, the award has been one of the industry's most prestigious design communications competitions. GDUSA, a news magazine for graphic designers and other creative professionals, has been judging national design competitions for more than 50 years. Winners receive prominent features in GDUSA's magazine and website, which boasts 100,000 visitors a month.

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