



## **Outside the Region: VHT Studios promotes Collura to COO**

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Rosemont, IL According to VHT Studios, Vince Collura has been promoted to COO. Collura joined VHT Studios in 2016 as vice president of product, talent & innovation as part of the company's acquisition of Gotham Photo Co., New York City, where Collura was founder/president. In his new role, Collura will continue to lead strategic innovation throughout the company, focusing on enhancing the client experience and implementing technology and strategic efficiencies to further drive VHT Studios' reach and responsiveness to real estate brokerages and agents, and commercial and enterprise businesses.

Prior to starting Gotham Photo, Collura was a founder of Team5, a provider of enterprise level technologies for companies such as Sam Ash Music, Douglas Elliman, NHL, AIG and the U.S. Air Force. He also brought touch-screen implementation, a distributed online file storage system currently in use by CableVision and Verizon, and several real estate technologies to market.

Collura's recent achievements with VHT Studios include leading the initiative to expand and enhance VHT Studios' nationwide photographer network and coverage to better service national clients like Fannie Mae, Auction.com, and Aimco Apartments, and leading the launch of VHT Studios' new photography and virtual staging suites of services. Collura will continue to manage product development, imagery delivery and VHT Studios' national talent network.

"I am confident that Vince is the right choice to build on our momentum and accelerate further value to Realtors, enterprise firms and photographers," said Brian Balduf, VHT Studios' CEO and co-founder. "He is a seasoned leader and brings a strong sense of passion, energy and innovation to VHT Studios. I couldn't be happier partnering with him to further drive our future growth and success."

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