



Outside the Region: NAP names Fetah senior vice president/director for Riverton Master Planned Projects

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Sayreville, NJ According to North American Properties, (NAP) Mark Fetah has joined the firm as senior vice president/director, for the Riverton Master Planned Projects, a \$2.5 billion, 5 million s/f mixed-use development comprised of 400 acres on the Raritan River.

Fetah is a hands-on real estate development and construction veteran who has delivered 40 million s/f of commercial, residential, hospitality, retail, resort and mixed-use projects throughout the U.S. and abroad. In his new role with NAP, he will be responsible for design, engineering, permitting, approvals, construction and management of the multi-phased Riverton program.

Fetah began his career in hands-on general contracting field assignments, which led to progressively more senior leadership executive roles on noteworthy mega-project ventures such as Epcot Center (Orlando); Euro Disneyland (Paris); Canary Wharf (London); 7 World Trade Center (New York); Princeton Forrestal Village (Princeton, NJ); Staten Island Ferry Terminal Renovation (New York), and Hudson River Park Trust (New York).

“Mark Fetah has worked on some of the world’s most recognizable real estate projects, and he will play a tremendous role in the growth and direction of Riverton as an innovative, retail-driven development,” said Mark Toro, managing partner at NAP-Atlanta, which creates immersive mixed-use destinations that deliver on-property experiences. “We are thrilled to add his extensive background in real estate development, construction, and finance to the Riverton team and help us make Riverton a fun and exciting place for people to live, work, shop, dine and play.”

Fetah will work in tandem with Kevin Polston, project executive for Riverton.

Prior, Fetah oversaw the development, design, project management and CAPEX operations for two of the pre-eminent national real estate investment funds.

“Personally, I am very excited to play an active and central role in bringing Riverton to reality for the enjoyment of New Jersey residents and particularly for the benefit of the citizens of Sayreville,” said Fetah, who has worked with best-in-class commercial real estate development forms in the NJ/NY Region. “We are literally crafting a village that will feature world-class retail, many unique and diverse dining experiences, luxury residential living, modern commercial work environments and opportunity for the latest innovations in hospitality venues.”

“Riverton will truly present a transformative for families and friends to enjoy everything that already makes New Jersey a great place to live and an unforgettable place to visit. From experience, I know for a fact that the unparalleled talent and drive that exists within New Jersey’s vibrant union construction trades, design community and engineering professions will absolutely ensure the ultimate success of Riverton’s grand ambitions.”

Fetah received his B.S. degree in Architectural Engineering, Advanced Construction Management option, from Penn State. He later earned an M.S. in Business Administration from Carnegie Mellon University and an M.B.A. from University Lausanne in Lausanne, Switzerland.

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