



SJP Residential celebrates Platinum grand opening

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In less than 19 months since starting construction, SJP Residential Properties, the developer of Platinum, has celebrated the grand opening of this condominium in Midtown. The 43-story building features 220 residences.

"After so much buzz and anticipation from the community, we are thrilled to officially open Platinum." said Allen Goldman, president of SJP.

At the corner of Eighth Ave. and 46th St., the building is located on the Eighth Ave. between Times Sq. and Central Park.

SJP Properties is a leading developer with a portfolio that spans commercial and residential real estate. For 25 years, the firm has carved out an unparalleled reputation in the Northeast, beginning with 15 million s/f of class A corporate space. 11 Times Sq. is its newest commercial venture—a 1.1 million s/f signature Manhattan office tower. 45 Park Ave. represents the company's premier Manhattan residence, highly prized for its architecture, amenities and services.

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