



Horst Design renovates 15,000 s/f former Tower Records for Lester's

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Horst Design International (HDI), based in Cold Spring Harbor, has renovated the former 15,000 s/f Tower Records store on Rte. 110 and transformed it into one of the largest facilities of the Lester's family-owned fashion emporium. Using innovative architectural solutions and sophisticated details, the new prototype design features expanded departments and broader selections of designer apparel, shoes and accessories.

"We designed an open, contemporary space that easily guides shoppers down a variegated platinum colored-checkerboard patterned main aisle going from the front to the back of the store," said Doug Horst, president, HDI. Â

Highlighting the walkway is a row of hanging white globe lights, sculptured columns and visual features. Curved walls creating open arches, back-lit features, architectural screens, etc. add interest throughout the store. Steel and fabric superstructures with rear projected TV screens were also utilized.

This deep, long store is segmented into individual departments highlighted by a customer service counter with circular dropped ceilings at the front and rear of the store. Each department has its own motif and image with flooring, lighting sources and wall coverings. The decorative ceilings incorporate a variety of lighting sources to showcase the merchandise.Â Lester's signature colors of a muted neutral palette (taupe, tan, black, white and grey) serve as a backdrop to showcase the various product lines.

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