



Rochester Spotlight Company Profile: SVN | Realty Performance Advisors, Inc.

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Robert Marvin,
SVN | Realty Performance Advisors

Name: Robert Marvin, RPA, FMA

Title: Managing Director

Company Name: SVN | Realty Performance Advisors, Inc.

How many years have you been in your current field? 32 years

What was your company's greatest achievement of 2018?

Sale of The Hawkeye Building, a 760,000 s/f industrial complex owned by Eastman Kodak Co., vacant since 2012. SVN | Realty Performance Advisors, Inc. (SVN | RPA) exclusively listed the Hawkeye Building, and was sold through a "Call for Offers" disposition method with a minimum requested offer of \$1 million. With multiple offers generated, the ultimate sale price was over \$2.5 million. Joe Rowley Jr. and Joseph Rowley III led the marketing efforts for the SVN Team.

What is the most exciting job/project/goal for your company in 2019?

Disposition of 205 at the Park through a "Call for Offers" method. This one million s/f manufacturing/office/lab building owned by Eastman Kodak Co. located within Eastman Business Park is partially occupied and located in an Opportunity Zone. The building utilities include high pressure and low pressure steam, compressed air and heavy electric for manufacturing and research/development. The location at Mt. Read Blvd. at West Ridge Rd. in the city of Rochester is close to I-390 and I-490 for convenient access.

What attracted your business to the Rochester Region?

SVN | RPA owners, managers and advisors have been conducting business in the commercial real estate market throughout the Rochester Region collectively for many years. When the opportunity was presented to Robert and Catherine to establish the local SVN office it created an exciting opportunity with a national reach.

What Rochester Region networking opportunities does your business participate in?
SVN | RPA participates in many charity and professional organization events throughout the various communities annually.

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