



## 2019 Women in Building Services: Cindy McLaughlin, Envelope

February 19, 2019 - Spotlights

Name: Cindy McLaughlin

Title: CEO

Company Name: Envelope

How many years have you been in your current field? 3 in REtech, 22 in tech

List up to three CRE organizations that you are currently a member of:

Urban Design Forum,  
REALProfessionals,  
CoreNet NYC

What was your greatest professional achievement or most notable project in the last 12 months?  
Setting and executing a clear strategy for my company. Hiring and/or retaining the best team in NYC real estate/tech.

What trend(s) do you predict to dominate your industry in 2019?  
More acquisitions of REtech companies by RE companies. More disruption of traditional RE companies as the economy softens, and those who've embraced technology gain time and margin advantage.

Which of your philanthropic endeavors are you most proud of?  
Brooklyn Children's Museum! I'm a trustee, and it's an absolutely incredible place.

What does it mean to you to be a team player?  
Listening carefully. Learning from my colleagues, who teach me so much every day. Supporting their efforts without micromanaging. Doing what I say I'm going to do, always.