



Insurent Lease Guarantee Program: A great tool for landlords and tenants alike

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In an industry where empty apartments are the most profound source of lost cash flow for landlords, the Insurent Lease Guarantee Program offers a unique solution. Launched in March as one of the first institutional guarantors of residential leases in the nation, Insurent revealed that 25,000 apartments in the city are now covered under the program. Large and small landlords in all areas of the city have accepted the Insurent program.

"Insurent is a unique solution to expedite lease closings, turn 'lost deals' into closed leases, and solve problems for landlords, brokers and renters," said Jeffrey Geller, vice chairman and COO.

The program increases occupancies, streamlines the leasing process, and eliminates rent loss, all at no cost to the landlord. The program guarantees full payment of rent under residential leases to landlords and is underwritten by a highly rated insurance company, A- (excellent) by A.M. Best.

Insurent Agency Corporation is the exclusive licensed general agent for the Insurent Lease Guarantee Program and consists of a team of experienced professionals in the insurance, real estate, credit and corporate finance industries.

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