



The benefits of becoming a SIOR member

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Listed below are the many membership benefits Sior offers.

Professional Designation

SIOR is the only broker organization that provides industrial and office professionals with the prestigious SIOR designation. The designation signifies that an individual has achieved the high professional standards and a level of competence and success. Many corporate executives consider the SIOR designation a prerequisite in choosing a service provider.

Personal Contacts

SIOR offers unique opportunities for developing lasting contacts among commercial real estate brokers and between independent industrial & office property brokers and corporate real estate executives in North America and around the world.

Peer Prestige & Industry Clout

SIOR is the most highly respected industrial and office professional society in North America. Corporate real estate executives consider SIOR's membership directory to be the "Blue Book" of commercial real estate professionals. An online version of the directory is available on the SIOR web site: click on Locate an Expert. Annual award programs recognize Society members for transaction activity and contributions in voluntary leadership roles.

Business Referral Network

SIOR members are located in more than 526 markets in 21 countries. SIOR is the largest and most effective commercial real estate referral network in North America. Last year, SIOR members reported almost 600 cooperative transactions with other SIOR members, worth more than US\$1 billion and comprising 33.2 million s/f of space. The SIOR network works!

Information Network

SIOR offers many opportunities - at conventions, seminars, local chapter programs, via e-mail, and through publications - to share the experiences, ideas, innovations, and trends in industrial and office real estate.

SIOR Website Intranet

The SIOR members-only intranet provides numerous tools, including broadcast email, electronic mailing lists, and complimentary LoopNet access for listings.

Professional Development

Through educational courses, seminars, and publications, SIOR enables real estate salespeople, brokers, managers, and corporate real estate executives to acquire and expand their knowledge of economic and financing conditions, technical innovations, and legal trends affecting the marketing of industrial and office real estate. Participation on committees and leadership roles expands individual networking effectiveness and teaches successful leadership and motivational skills.

Continuing Education

Most of the SIOR's educational programs and conventions are pre-approved for real estate license renewal continuing education credit by most U.S. states and the Real Estate Institute of Canada.

Public Relations

SIOR can assist members in building media relationships and enhancing personal business recognition on the local, national, and international levels. This service is complemented by an aggressive advertising campaign in major US real estate publications.

Mediation and Arbitration

SIOR members can utilize a peer-based system for resolving business disputes. The SIOR Code of Ethical Principles and Standards of Professional Practice is the industry's leading standard of professional business behavior.

Professional Report

Members receive a complimentary copy of SIOR's quarterly magazine, featuring excellent industry-related articles and monographs, plus SIOR member and chapter news.

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