



DiMarco Group appoints Fasoldt as firm's new chief financial officer

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Rochester, NY According to the DiMarco Group, a leading full-service development company, they have appointed Jeff Fasoldt as chief financial officer. He brings to the position nearly 30 years of professional experience.

Fasoldt joins DiMarco from Annese, a technology solutions integrator with operations throughout New York State, where he served as CFO since 2015. Previously, Fasoldt was an executive vice president and regional CFO for Toshiba Business Solutions, a global technology leader.

Fasoldt brings financial, operational and strategic experience to his new role. He began his career as a CPA in public accounting followed by positions at Ziff-Davis and the Sutherland Group. He holds a Bachelor of Science in accounting from SUNY Geneseo and a Master of Business Administration from Rochester Institute of Technology. As chief financial officer, Fasoldt will lead the financial operations of DiMarco Group. He will be responsible for corporate finance, financial planning and analysis, treasury management, and compliance. In addition, he will oversee human resources, IT and marketing.

Fasoldt was the recipient of the Rochester Financial Executive of the Year award in 2011. Additionally, he is a certified public accountant, certified management accountant and chartered global management accountant.

"We're confident Jeff's track record of strong leadership and experience is a great match for this key role at our organization," said John DiMarco II, president and chief operating officer. "With his long history in leadership at prosperous organizations, Jeff will be a huge asset to the continued success of the DiMarco family of companies."

Outside of the office, Fasoldt is an active member of the community, serving on the board of Campus Auxiliary Services at SUNY Geneseo, the Saunders College Dean's Advisory Council at Rochester Institute of Technology, the Flower City Habitat for Humanity Gala Committee, and is past chair of Catholic Charities of Livingston County and a past president of the Rochester chapter of Financial Executives International. In addition, he is an adjunct instructor of accounting at SUNY Geneseo.