



Year in Review 2018: Alan Hoffman, Janover LLC

December 18, 2018 - Spotlights

Name & Title: Alan Hoffman, partner in charge of the NYC office

Company Name: Janover LLC

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What was your most notable project, deal, transaction or professional achievement in 2018?

Earning the trust and respect of a new client who repeatedly tells me, "I am so glad that I chose to hire you and your firm as my accountant."

What was the best decision that you made in 2018 and how did it impact your business?

Hiring several new people from different accounting firms who have varied backgrounds and bring a different perspective and new ideas to Janover.

What market trend(s) will impact your industry in 2019?

Technology and the Tax Cuts and Job Acts of 2017.

What was an unexpected event that occurred in 2018, and how did it impact your career or personal life?

My wife and I decided to purchase a new home in Florida. While we haven't yet moved in, I am looking forward to spending more time at our new home and being able to work from there as well. With technology today, I can work just as efficiently in Florida as I do when I am in my NYC office.

Do you have any New Year's Resolution(s)?

Travel more.