



Bendheim introduces rose gold architectural mirror inspired by Pantone Color of the Year “Living Coral”

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New York, NY Bendheim is expanding its award-winning Glamir colored mirror collection with “Living Coral” – the 2019 Pantone Color of the Year. The new “rose gold” addition offers architects and designers a hard-to-achieve warm metallic hue, helping them create spaces imbued with depth and luminosity.

“Our design consultants strive to develop the most sought-after decorative glass products,” said Steven Jayson, Bendheim co-owner and VP. “With our latest introduction, we’ve taken the pulse of one of the most significant color trends for 2019.”

The new Rose Gold Glamir architectural mirror is produced with specialty low-iron glass, eliminating the typical bluish-green glass tint and allowing the pure, delicate golden-pink hue to come to the fore. The colored mirror reflects and amplifies light, bathing rose-gold-laminated-architectural-mirror interiors in a soft, warm glow. Architects and designers can now incorporate the lively, nature-inspired “Living Coral” hue through sophisticated, durable architectural glass.

Rose Gold Glamir is an ideal wall-cladding material for hotel lobbies, restaurants, lounges, and luxury residences. It is available to the trade in customizable sizes up to 47” x 120” (1.19m x 3.05m), in approx. 1/4” (6mm) thickness.

Glamir is a collection of colored architectural mirrors by Bendheim, featuring rare pastel and jewel tones that bring luminosity and life to interior surfaces. It reflects the shift towards richer, more opulent interiors, characterized by warmer tones and chic metallic finishes.

The collection has garnered industry awards for innovation and design, including the “Most Unique Hospitality Surfaces” award from Architectural Products magazine and a “Best of Year” recognition by Interior Design magazine.

This marks the fifth year in a row Bendheim demonstrates its design-driven color capabilities by introducing architectural glass in the latest Pantone hues. The company has the ability to create transparent, translucent, and opaque architectural glass varieties featuring “Living Coral” through multiple types of lamination, fritting, and back-painting. Further customization can be achieved through gradients, patterns, textures, and SatinTech matte surfaces.

Bendheim's vertically integrated fabrication facilities in New Jersey provide in-house cutting, polishing, waterjet, CNC, tempering, lamination, and back-painting capabilities. They also incorporate advanced color technologies to precision-match paint manufacturers' color chips, brand colors, and more. The company's custom color capabilities are amplified by a breadth of in-stock glass varieties, including a range of low-iron textures and SatinTech etched finishes.

Bendheim's dedicated color experts help building professionals tackle custom color challenges through:

- Spectrometer-assisted color matching
- The purest low-iron glass and mirrors
- Industry-leading HardShell® color formulations

Bendheim's recently-introduced TurnKey™ interior wall cladding system facilitates the speedy installation of Rose Gold Glamir feature walls. The patented mechanical system does not require the use of any adhesives or glass drilling, and allows the rapid replacement of glass panels without damaging the wall behind. Alternatively, Glamir can be installed using mirror mastics in conjunction with "hidden" mechanical fasteners that support the weight of the glass.

Bendheim's consultative-design team brings decades of specialty architectural glass experience to building and design professionals across North America. For more information, please visit www.bendheim.com/pro.

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