



## **B+E launches 1031 Trade, an online trading platform for real estate exchanges**

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NEW YORK, NY B+E has launched the first 1031 online trading platform at the ICSC New York Deal Making Show.

“We are very excited to launch this platform,” said B+E CEO and co-founder Camille Renshaw. “The B+E 1031 Trade platform empowers exchangers to review the market for all net lease properties, both on-market and off-market. Our proprietary system then utilizes user defined criteria to match properties and name and purchase replacement properties.”

The 1031 online trading platform joins the existing B+E triple net lease (NNN) trading platform, which offers the first end-to-end solution for buyers and sellers to conduct entire triple net lease (NNN) transactions online. The B+E NNN trading platform consists of user-friendly dashboards, real-time predictive pricing and an AI-driven exchange -- all leveraging the largest data set in the industry. Buyers and sellers can conduct entire NNN transactions online, reviewing real-time credit, news and tenant data while they trade, much like online stock trading platforms.

“Whether buying, selling or searching, our platforms ensure that B+E clients get better information, make better decisions and find better deals,” said Renshaw.

The US NNN market is estimated to have a total market value of \$6.5T, consisting of more than 1.3M properties, with greater than \$55B in average annual sales volume. Less than 1% of the NNN market trades annually for roughly 11,000 transactions with an average sales price of \$5.5M, and 55% of those transactions utilize brokers. The NNN segment consists of industrial, retail, office, medical, and other property types that have a single tenant. NNN property values are unique in that the pricing is not driven strictly by the underlying real estate but also by the lease terms and the single tenant's credit rating.

With offices in New York, Chicago, Tampa and San Francisco, B+E sets the modern standard for net lease real estate brokerage services and performance. The mission of B+E is to help virtually anyone confidently trade net lease.

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