



## **Teperman of ZTPR and Guarneri of JMG Public Relations launch MEDYA publicity platform**

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New York, NY MEDYA has opened its portal to users across North America. Whether you are an actor, musician, athlete, author, designer, doctor, lawyer, entrepreneur, etc., the MEDYA platform is the new and easy way to generate a buzz about your product, service or yourself at whatever budget you set forth.

The brainchild of public relations/marketing firm presidents Zack Teperman of ZTPR and Jenna Guarneri of JMG Public Relations, MEDYA's interface allows anyone to set up their own publicity campaign to get exposure, whether it be in a newspaper, magazine, TV report, radio interview, online article or even via a celebrity on a red carpet event. After uploading, MEDYA's fully vetted team of some of the top PR professionals and journalists/producers working at various media outlets globally will get you the coverage you seek in 14 days of acceptance, with a full money-back guarantee if the placement isn't completed.

"Some people simply just want a quick media placement to generate some buzz and cannot afford an entire PR campaign that could take months or even years, and cost thousands of dollars. That is why we created MEDYA. We want people to be able to get their stories told and get exposure on their own budget," said Teperman.

Guarneri said, "Whether you are a restaurant needing to generate some local attention, an actor needing exposure about your new role, a doctor wanting to promote your practice, or a start-up needing that big article break to entice some investors or drive traffic/sales to your product, MEDYA can do all that for you, plus more!"

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