



## **Next stop holiday – Get into the spirit of the season, start planning for the most wonderful time of year! - by Faith Hope Consolo**

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The holiday retail season looks to be another bright one thanks to a healthy economy and strong consumer confidence. Shoppers seek sales, quality and selection, free shipping and in-store customer service and guidance. We will most certainly see a beauty-full holiday season and in this new retail landscape everyone will give the gift of an experience. As our omni-channel world has responded, traditional retailers have improved at merging their online shopping experience with their brick-and-mortar stores. Here are some new shops worth visiting so you can welcome the holidays and make them merry...

On Madison Ave., the former Mansur Gavriel at 620 Madison Ave. will now be home to Balenciaga across from Celine—moving to 650 Madison Ave.—adding to the luxury lineup. Boast USA will have a pop-up at 694 Madison Ave. Japanese fashion house Adept has purchased 770 Madison Ave. L’Agence from California known for its feminine yet edgy separates goes to 1011 Madison Ave.

On Fifth Ave., luxury jewelry brand Temple St. Clair has opened a new boutique inside the Saks Fifth Ave. flagship at number 611, offering a range of limited edition and one-of-a-kind high pieces along with the brand’s variety of fine jewelry. Tiffany & Co.’s iconic Manhattan flagship on 57th St. and Fifth Ave., number 727, announced a head-to-toe renovation slated for completion by the end of 2021. Sometime next year, they will move its flagship operation next door to 6 E. 57th St., the former Nike.

In Herald Sq., Macy’s flagship store launched Beauty Scene: Beauty on Display, an enclosed beauty lounge on the main floor where consumers can play with and purchase products.

In Chelsea, Torontobased Deciem, a.k.a. The Abnormal Beauty Co. is coming to 23rd and Broadway.

In Union Sq., Innisfree, the South Korean skincare and cosmetics brand, opened its first storefront in the U.S. at 862 Broadway. The Amorepacific-owned cult-fave focuses on naturally derived ingredients, specifically sourced from the volcanic, mineral-rich ecosystem of Jeju Island. The store not only boasts hundreds of products, it also features a creative and immersive make-up experience. The space is packed with Instagrammable moments; the temperature is cool to mimic an ocean breeze and it is scented with the brand’s signature green tea scent; and shoppers can marvel at a 21-ft. tall living green wall to illustrate the brand’s Jeju Island heritage. Growing its

presence, Innisfree will open its second U.S. location at 750 Lexington Ave. Chocolatier Venchi is opening next door at 861 Broadway adding to more than 70 countries across the world—including outposts at both of Eataly's Manhattan food halls, in the Flatiron District and at the World Trade Center—the Union Sq. location will be its first standalone store in NYC. Union Sq. Play, 36 E 18th St. is an oasis for tots and parents offering a chance to recoup and reconnect and located right behind the Kellogg's Cafe. A start-up retail brand, Bulletin, opened its flagship location at 863 Broadway this past summer; operating as a membership-based retail model, each of the sixty female-led brands "rent" retail space to display their product.

In Tribeca, Israeli-born and now New York-based designer Nili Lotan will open a showroom and office at 142 Duane St.

In the West Village, FK Beachwear for fashionable Italian swimwear at 330 Bleecker St. Sydney-based lifestyle accessories brand The Daily Edited (TDE) extending at 385 Bleecker St. Japanese retailer Enfold recently debuted at 411 Bleecker St.

In SoHo, activewear brand Champion has opened its first retail space in New York at 434 Broadway on the northeast corner of Howard St., as the brand approaches its 100-year anniversary. Prestige professional makeup brand Il Makiage returned to NYC for a relaunch at 490 Broadway. Marc Jacobs to 113 Prince St. Moncler's House of Genius has popped up at 106 Spring St. with an interactive space offering exclusive limited-edition products. Premium UK fashion brand Whistles opened its first U.S. standalone location with specially commissioned paintings by UK artist Rosie Tonkin at 150 Spring St. British Sunspell coming across the pond with its first U.S. store, 85 Mercer St. Australian footwear and apparel company Roozee Australia at 452 Broadway.

In NoHo, Hailing from the UK, bespoke kitchen and furniture designer DeVOL is opening its first U.S. retail spot at 28 Bond St.

In NoLiTa, Issey Miyake store opening at the base of 152 Elizabeth St. on the corner of Kenmare St.

On the Lower East Side, luxury men's accessories brand Title of Work will open its first flagship store at 57 Orchard St. and will coexist within the space of its in-house atelier, which will give clients the opportunity to view individual pieces being constructed in real time where production, operations, digital and retail all occur in the same location.

In the Meatpacking District, Restoration Hardware (RH) debuted their new flagship RH New York, The Gallery at the intersection of Little West 12th St., Ninth Ave. and Gansevoort St., 9 Ninth Ave., and has six floors with curated room spaces, or vignettes dedicated to the entire RH aesthetic including RH Interiors, Modern, Outdoor, Baby & Child, and Teen. There is also a demarcated interior design atelier with five glass-enclosed private workspaces, a rooftop restaurant with outdoor terrace seating, as well as a separate barista haven. The next-generation design blurs the lines between residential and retail, indoors and outdoors, physical and digital, making for an innovative, immersive, masterpiece that exudes a gallery-feel more than a store, pushing the boundaries of what furniture shopping can and should be. Italian luxury cashmere specialist Loro Piana to open at

3 Ninth Ave. by Gansevoort Market. Brandless an online no-brand retail start-up that sells no-name home staples—mostly for \$3—is bringing its concept to life for a pop-up experience at the Milk Building at 459 West 14th St. Lexus expanded its lifestyle concept by opening a store “Intersect by Lexus,” a 16,500 s/f shop 412 West 14th St. This is the third lifestyle store by Lexus joining Tokyo and Dubai. Intersect has a restaurant that features a rotating line-up of chefs, a cafe and coffee bar and a retail space selling luxury home goods from the Crafted for Lexus collection. As a lifestyle hub, the New York location will merge innovative programming, culinary creativity and masterful design for an immersive cultural experience that spans across three floors.

In the Financial District, cashierless Amazon Go store is opening up near the World Trade Center, in Brookfield Place. It will be adjacent to the office and retail complex’s 10-story glass pavilion known as the Winter Garden atrium.

With the changing weather and the holidays just around the corner, it’s never too early to get into the spirit of the season and start planning for the most wonderful time of the year!

Happy Shopping!

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